

OK BUT WHY?

TRIVIA

Neuroscientists discovered a phenomenon that lets our brains adapt and change, defying previously held beliefs.

What's the term describing the brain's ability to reorganize itself throughout life?

Ancient Egyptian physicians once believed that the brain was merely a cooling system for the blood.

Do you know which Greek philosopher similarly thought the brain's main function was to cool the heart's heat?

Throughout history, the geocentric model dominated cosmological beliefs.

Which scientist is credited for popularizing the heliocentric model, positioning the Sun at the universe's center?

NICOLAUS COPERNICUS

When the tomato was introduced to Europe, it was believed to be poisonous due to its bright color.

What was the nickname given to tomatoes due to this misconception?

Phrenology was once a popular pseudoscience in the 19th century.

What body part did it focus on to determine character and mental capabilities?

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Once, doctors promoted the health benefits of smoking, influencing societal views on tobacco.

Which popular prehistoric cartoon character was depicted endorsing cigarettes in the 1950s?

What is the name of the specific form of cognitive bias that makes us prone to believe the first piece of information we hear?

ANCHORING BIAS

Historical shifts in dietary habits were often influenced by marketing.

Which breakfast food was popularized in the U.S. in the 20th century, touted as a cure for indigestion?

The credit card has roots in the 1920s when individual firms issued them to customers, but it took a long time to catch on.

Do you know the company that introduced the first universally accepted credit card in 1950?

Modern eyeglasses have evolved from primitive versions.

Which medieval European country is credited with inventing the first wearable glasses in the 13th century?

Rubber, crucial for numerous everyday items, was once solid and brittle.

Who invented vulcanized rubber in 1839, making it more flexible and resistant to changes in temperature?

The first idea of an organized postal system dates back to ancient civilizations.

Which empire established an intricate relay system with mounted couriers called "Angarium"?

PERSIAN EMPIRE (ACHAEMENID EMPIRE)

Light bulbs illuminate our lives, but they were not the work of a single inventor.

Which American inventor is often associated with the commercialization of the electric light bulb, even though he wasn't the first to invent it?

THOMAS EDISON

Chewing gum, popular worldwide, has ancient origins.

Which ancient civilization chewed a substance from the sapodilla tree, believed to be the earliest form of gum?

Jeans, which we wear almost daily,
were originally made for a specific
group of workers due to their
durability.

Who were jeans originally designed
for?

Bicycles have evolved over time.

What name was given to the old bicycle design with a large front wheel and a much smaller rear wheel?

Sunglasses have become a fashion statement, but their first use was different.

For what primary purpose were early sunglasses used by judges in ancient China?

TO HIDE THEIR EMOTIONS IN COURT

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Most of us know the joy of popping bubble wrap, but its inventors had a different use in mind.

What was bubble wrap originally intended to be?

Ties add a touch of formality to outfits.

From which country did the modern necktie originate, introduced by mercenaries during the 30 Years' War?

Playing cards are used worldwide for games and magic, but they also had other uses.

In ancient China, playing cards were originally used for what purpose?

AS A FORM OF CURRENCY OR MONEY