NATURE KNOWS BEST

TRIVIA

Regeneration aims not just to sustain, but to enhance ecosystems and communities. It's the act of giving back more than we take. How could our cities and towns transform if we actively aimed to enrich them, rather than just maintain them?

Biomimicry, inspired by nature's designs and processes, offers sustainable solutions. For example, the Shinkansen train in Japan was inspired by the beak of a kingfisher. Imagine if all our technologies were designed after nature; how might traffic or housing problems be different?

A circular economy redefines waste as a resource, creating a loop where products are reused, refurbished, and recycled. If you knew everything you used had to have a second or third life, what might you do differently?

Greenwashing gives an eco-friendly veneer without substantial change. Knowing many companies falsely tout "green" products or claims, can you think of any examples where you may have bought into a product or movement that was more hype than impact?

Circular societies emphasize the interconnectedness of all systems, including social ones. What might our education or health systems look like if they operated on circular, rather than linear, principles?

While recycling is heralded as an eco-friendly act, it's only a part of the solution. The truth is, much of our recyclables never actually get recycled. How might this change if companies were held accountable for the entire life cycle of their products?

Nature has long inspired us and been a focal point of art, yet today we often live lives disconnected from the rest of the living world. How could we change the way cities are designed to be more integrated rather than separate from nature?

We all have distinct perspectives and vantage points that are often missing in policy discourse. Considering your own talents and skills, what point of view on sustainability would you most like your officials to hear?

Traditional craftsmanship is sustainable but is often overshadowed by mass production. What cultural and environmental treasures might we rediscover by returning to artisanal methods?

Many innovations, like disposable diapers and bottled water, were marketed as modern conveniences. How might we reframe our definition of "convenience" to align with environmental values?

Digital technology reduces paper waste but contributes to electronic waste. What processes would need to be in place to create a system that solves new types of waste problems from the beginning, rather than waiting until the problem is overwhelming?

Knowledge evolves, and there's a lot for all of us to learn around complex issues of sustainability. What would your ideal lifelong learning and engagement system look like? What would make it easier for you to stay engaged with the issues?

Brands often tout "green" credentials, but true sustainability requires a holistic approach.

What markers do you currently look for to ensure a brand's comprehensive commitment to sustainability? What might you be missing?

Birds, fish and butterflies are just a few animals that seasonally migrate. How would your life change if you adapted your behaviors to suit the seasons?

Most of our issues around sustainability are systemic and driven by big corporations not individuals. However, there's a long history of corporations changing their behaviors when consumers threaten their bottom lines because of shifting cultural values.

What are some ways that consumers might be able to consolidate their collective power to drive change?